



School of Hotel, Restaurant and Tourism Management



Why Hotel, Restaurant and Tourism Management?

Our management degree focuses on the hospitality, tourism and food & beverage industries. The guest service and applied business aspects of the degree are valuable skills desired in many different industries and can expand your career opportunities beyond HRTM. The hospitality industry is anywhere you want to be from your own community, across the U.S. and internationally.

Why New Mexico State University?

- NMSU is consistently recognized as a top-tier university by U.S. News & World Report.
- NMSU is a minority serving institution devoted to diversity, inclusion, and respect to provide a high quality education and is here to support you on your path to success.
- The Brookings Institution listed NMSU as a leader in research and social mobility that improves lives.

This specialized management degree prepares students with practical work experience, and hands-on education in our food production and service lab facilities – including our student-run 100 West Café, and the Bobby Lee Lawrence Academy of Wine. The program is home to devoted, student-centered faculty who personally mentor students giving them the confidence to succeed in their careers.

The School of HRTM offers generous scholarships through NMSU and related industry partners, as well as additional career development, and community outreach opportunities through the Marriott Hospitality Futures Center. Students also have opportunities for internships, including with the Courtyard by Marriott next to the NMSU campus. Other partnerships and scholarship supporters include Sodexo, Total Management Systems, Enterprise Holdings, Marriott International, National Restaurant Association, American Hotel and Lodging Association and local partners such as the El Paso Hotel and Lodging Association, Greater Albuquerque Hotel and Lodging Association and New Mexico Restaurant Association.



Careers

- Hotel and Resort Management
- Food and Beverage Operations Management
- Hospitality Sales and Marketing
- Meetings, Conventions and Special Events
- Tourism and Destination Management

Minors

- Hotel, Restaurant and Tourism Management
- Culinary Science

Scan to stay connected with us!



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hrtm.nmsu.edu • aces.nmsu.edu • admissions.nmsu.edu

The **College of Agricultural, Consumer and Environmental Sciences** is an engine for economic and community development in New Mexico. ACES academic programs help students discover new knowledge and become leaders in environmental stewardship, food and fiber production, water use and conservation, and improving health of residents. The College's Research and Extension divisions reach every county in the state and provide research-based knowledge and programs to improve the lives of all New Mexicans.

NMSU College of ACES Clubs and Organizations

There are more than 35 college-based clubs, organizations and competitive teams. Being in ACES clubs, organizations and teams allows students opportunities to network with faculty, staff and other students through groups like: HRTM's Unity in Hospitality, Eta Sigma Delta hospitality honors society, Collegiate 4H, Association of Family and Consumer Sciences, Collegiate FFA, Aggie Rodeo, Horticulture Forum and several others. For a complete list, visit: aces.nmsu.edu/academics/clubs.html



Student Resources with the Marriott Hospitality Futures Center

The College of ACES strives to create a family atmosphere for all students, staff and faculty. We invite students to utilize the many services on the campus including our Marriott Hospitality Futures Center where students enjoy study areas, a computer lab and free printing. We host interactive events each semester such as professional development workshops and informational games. This resource center is open to students of any major.

Alumni Spotlight



Katrina Franzoy

Bachelor of Science in Hotel, Restaurant and Tourism Management, Minor in Marketing, Fall 2021

Food and Beverage Director, Alto Lakes Golf and Country Club

Katrina Franzoy from Hatch, NM was an exemplary student while completing her undergraduate program. She was a student employee for her last three semesters assisting with recruitment, student retention and marketing. She graduated from the HRTM program as a Crimson Scholar, with Honors and was awarded the Outstanding Student in the HRTM department for her graduating class. Having completed her summer internship with Alto Lakes Golf and Country Club, she returned to Alto, NM beginning as the Dining Room Manager and advancing three positions in less than three years. She is now the Food and Beverage Director. Her quick advancement is indicative of her strong work ethic, determination and leadership. She is still involved with HRTM recruiting students for internships at our Annual Hospitality and ACES Career Fair. She has returned to NMSU as a graduate student pursuing her MBA expected to graduate in August 2026. We are so proud of all your success, Katrina!