

Pete Mitchell
School of Hotel, Restaurant, and Tourism Management
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Education

University of Houston/Conrad N. Hilton College, Houston, TX
 Master of Hospitality Management, 2003
Thesis: Publicly Traded Restaurant Companies' Websites: A Content Analysis

Northern Arizona University, College of Business Administration, Flagstaff, AZ
 Bachelors of Science Degree in Lodging, Restaurant, and Tourism
 December 1980

Glendale Community College, Glendale, AZ
 Associate of Arts Degree
 June 1978

Certifications

National Restaurant Association ServSafe #13490049	04/2016 – 04/2021
Texas Department of Health Professional Sanitarian #2960	1994 – Present
Texas Tech Prep (High School Workforce Education)	2004 – Present

Professional Experience

New Mexico State University/ Las Cruces, NM 07/15 – Present
 Assistant College Professor School of Hospitality Restaurant Tourism
 Management /Restaurant Operations Management

Odessa College/Odessa, TX 08/2012 – 05/2014
 Professor Hospitality and Culinary Management

Le Cordon Bleu (online)/ Scottsdale, AZ 07/10 – Present
 Adjunct Professor Hospitality Management
 Facilitate ten classes each year in leadership and management

<i>Culinary Institute LeNotre/</i> Houston TX Adjunct Professor Hospitality Management Hospitality Management Instructor	10/11 – 07/12
<i>Galveston College/</i> Galveston, TX Professor Hospitality Management Instructed introductory course creating challenging content for both beginning and graduating students	01/04 – 08/2010
<i>Stafford Municipal School District/</i> High School, Stafford, TX Long-term Substitute Teacher for the Behavioral Adjustment Classroom Instruct an enclosed classroom of behavioral challenged student(s)	02/04 – 06/2004
<i>University of Houston/</i> Houston, TX Research/Teaching Assistant Developed and taught on-line courses, Instruct, tutor, and proctor students Researched for textbooks and journal articles	08/01 – 12/04
<i>Galveston College/</i> Galveston, TX Curriculum development for Introduction to Hospitality Industry Developed curriculum, PowerPoint, and lesson plans	08/03 – 12/03
<i>Golden Corral Corporation/</i> Las Cruces, NM General Manager/Training Manager Developed and implemented budgets, plans, and goals Developed co-workers and management candidates Involved public schools with Character Counts Increased sales implemented local marketing programs	09/95 – 08/00

Classes Taught in 2018

Spring 2018

HRTM 263 (M01) Food Fundamentals
HRTM 263 (M02) Food Fundamentals
HRTM 413 (M01) Restaurant Operations (International Dinner Series)
HRTM 302 (M70) Hospitality Management Accounting (Online)
HRTM 492 (M32) Special Problems (Italy Food and Wine)

Fall 2018

HRTM 263 (M01) Food Fundamentals
HRTM 263 (M02) Food Fundamentals
HRTM 413 (M01) Restaurant Operations (International Dinner Series)

Honors and Awards

Scholarship Recipient

Gallup Management Development Scholarship	Fall - 2002
Mary Look Endowed Scholarship	2002/2003
Greater Houston Restaurant Association	2001/2002

Awards

Certified Higher Education Professional/National Association of State Administrators and Supervisors of Private Schools	March – 2016
Online Instructor of the Quarter Le Cordon Bleu	April – 2016
Teaching Excellence Galveston College	May – 2009
NISOD	May -- 2009
Dean’s Award Conrad N. Hilton College	May – 2003
“Top Ten” Award (Golden Corral)	1998 & 1999
Million Dollar Profit Club (Golden Corral)	April – 1997
Partner in Education (Las Cruces, NM, ISD)	
The American Youth Character Award	May – 1998
Texas Special Olympics Volunteer of the Year	1987
Dean’s List (Northern Arizona University)	Fall – 1979

Organizations

Center for the Advancement of Foodservice Education	2016—Present
International Council on Hotel, Restaurant, and Institutional Education (CHRIE)	2003 – Present
Stafford Organization of Parents and Teacher	2002/2004
Stafford Organization of Parents and Teacher President	2002/2003
Academic Council Conrad N. Hilton College U of H	2001/2002
Graduate Student Association Conrad N. Hilton College U of H	2000/2003
Texas Restaurant Association Cougar Chapter	2001/2002
New Mexico Restaurant Association	1995/2000
National Restaurant Association	1994/2000
Las Cruces Chamber of Commerce	1995/2000
Mesilla Valley Character Counts! Task Force	1997/2000
Texas Special Olympics Coach and State Official	1986/2010

Teaching Interests

Sanitation and Kitchen Safety
 Leadership
 Servant Leadership
 Hospitality Management
 Hospitality Accounting
 Human Resource
 Public Relations
 Marketing
 Culinary Arts
 Credit & Non-Credit Courses
 Administration & Development

Research Interests

Sustainability
 Sanitation
 Workforce Education
 Four and Two-year Hospitality Programs
 Hospitality Websites
 Hospitality Development
 Education
 Higher Education Development
 Professional Development Hospitality Professors
 Water Consumption in the Hospitality Industry

Works in Progress

Websites of Publicly Traded Restaurant Companies': A Content Analysis Revisited
 Accepted for Ten Minute Presentation February 2019

Hospitality Writing Project: Progressive Writing Curriculum Within the Department

A Hotel's First Contact with the Guest: A Comparison of Desktop and Mobile Load Times

Hospitality Faculty Professional Development

Websites of Publicly Traded Restaurant Companies': A Content Analysis
 Refereed Journal. Submitted first review

Traditional verses Non-Traditional College Students of Hospitality
Management Programs

Hiring Smart: Use of Behavioral Interviews in the Hotel Industry

Presentations

A Hotel's First Contact with the Guest: A Comparison of Desktop and Mobile Load Times	2018
Learning to Write Conference Round Table Panel Discussion	2018
Poster Presenter WF CHRIE Conference	2016
Conference Presenter Annual Graduate Educational and Graduate Student Research Conference in Hospitality and Tourism Houston, TX <i>Websites of Publicly Traded Restaurant Companies': A Content Analysis</i>	2003
Conference Presenter Annual Graduate Educational and Graduate Student Research Conference in Hospitality and Tourism Las Vegas, NV <i>Publicly Traded Restaurant Companies' Websites: A Content Analysis</i>	2004
Master of Ceremonies Hospitality Hall of Honor Conrad N. Hilton	2002
Career Fair Conrad N. Hilton Closing Remarks Speaker	2001/2002

Textbook Research and Editing

Nykiel, Ronald A. (2005). *Hospitality Management Strategies*. Upper Saddle River, NJ: Prentice Hall.

Nykiel, Ronald A. (2003). *Marketing In The Hospitality Industry, 4th Edition*. East Lansing, MI: American Hotel and Lodging Association – Educational Institute.

Nykiel, Ronald A. (2003). *Marketing Your Business – A Guide To Developing A Strategic Marketing Plan*. Binghamton, NY: Best Business Books.

Nykiel, Ronald A. (2003). *Hospitality Management Strategies – Strategy Analysis, Formulation, and Application*. New York: AMARCOR.

Nykiel, Ronald A. (2002). *Marketing Strategies – Brands – Products – Services*. New York: CORMAR Business Press.